**Project Design Phase**

**Proposed Solution Template**

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| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID56990 |
| Project Name | Shopsmart |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | The current digital grocery experience fails to fully replicate the in-store shopping journey, leading to a lack of confidence and satisfaction. |
|  | Idea / Solution description | A Unified and intelligent Digital Grocery platform. |
|  | Novelty / Uniqueness | The Hyper-personalized ,Immersive, and Proactive Grocery Ecosystem |
|  | Social Impact / Customer Satisfaction | \*Building Trust and Eliminating Anxiety  \*Enhancing Convenience and Saving Time |
|  | Business Model (Revenue Model) | 1.Core Revenue Streams  2.Operational& Fulfillment Model  3.Value Proposition & key partners |
|  | Scalability of the Solution | \*Microservices Architecture  \*Cloud Infrastructure  \*Scalable databases  \*API-First Design |